

“80% of U.S. counties have had an extreme weather event in the past 7 years.”

Environment America 2013 report

What would happen to *your* facilities?

Ask our **Rapid Solutions Team** for an assessment today.



“Mitigating business risk also means facing, understanding, and being willing to deal with climate change.”

*Rebecca R. Rubin,
CEO/President, Marstel-Day*



Marstel-Day community service on Earth Day.

“Teamwork, and providing quality customer support, is very important to Marstel-Day... their employees provid(e) enormous energy, thought-provoking input, enthusiasm, and a can-do easy attitude which has been contagious to all who come into contact.”

Senior Real Estate Manager, US Navy



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LOCAL OFFICES

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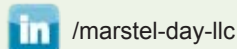
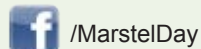
Stennis Space Center, MS
Colorado Springs, CO
Annapolis, MD
Cambridge, England

ENVIRONMENTAL CONSULTING:

*Water - Energy - Risk Mitigation -
Land Use - Compliance - Partnerships*

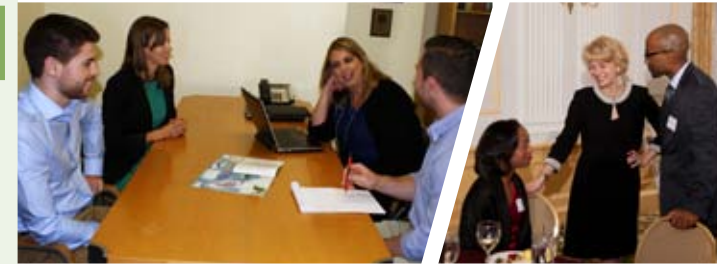


www.Marstel-Day.com



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Your trusted agents

MANAGEMENT
ANALYSIS
RESEARCH AND
STUDIES
TOWARD
ENVIRONMENTAL
LEVERAGE

“Marstel-Day...
consistently
produced stellar
results.”

*Dept of Defense
Senior Officer*

Reducing the risks to your natural and built infrastructure – and optimizing your partnerships – can be a competitive advantage. *Ask us how.*

- *Have extreme weather events reminded you to check your infrastructure vulnerabilities?*
- *Are you divesting of land and want to maximize the opportunity?*
- *Are you curious about whether you can reduce your energy or water consumption?*
- *Are you expanding into new locations?*

Marstel-Day is an environmental consulting firm that offers an array of services to address various strategic issues faced by companies, governments and non-profits across the United States and worldwide.

“46% of CEO’s agree that resource scarcity and climate change will transform their business.”

**PwC 2014
CEO survey report**

We turn “issues” into opportunities.

We see interrelationships others do not and develop creative **partnerships that engage stakeholders** -- even those you didn’t know you had.

Maybe that’s why Marstel-Day has been one of **Inc. Magazine’s** fastest-growing companies for six consecutive years.

Ask us about the one challenge that’s frustrating you.



Marstel-Day’s award-winning team of **multi-disciplinary experts** uses a unique holistic approach to bring you innovative solutions.

Which of these issues are you wrestling with?

- Climate risk mitigation
- Land use/encroachment
- Environmental policy/ stewardship
- Water risk mitigation
- Energy planning/ renewables
- Smart growth
- Regulatory compliance
- Public-private partnerships
- Stakeholder engagement



Marstel-Day partner Phil Huber

Our **Rapid Solutions Team (RST)** program is a quick turnaround program designed to give you insightful, **diagnostic** answers and sound, relevant, and realistic **recommendations**. RST uses an abbreviated version of **Marstel-Day’s** unique, **holistic** approach to problem solving.

ILLUSTRATIVE CLIENTS:

- State/Local Governments • Federal Agencies • Military • Airports, Ports, Rail Lines • Non-Profits • Law Firms • Real Estate Developers • Architects & Engineers • Insurers & Investors • Regulators • Auditors • Utilities & Water Agencies • Manufacturers • Medical Centers • Energy companies • Retailers & Franchises • Facilities • Campuses



SAMPLE MARSTEL-DAY CASE STUDIES

REGIONAL GROWTH MANAGEMENT PLAN

A multi-county regional economic development commission engaged Marstel-Day to develop a plan to manage the impact of massive and unexpected population growth – 10 times the normal rate.



The Result? Marstel-Day developed a comprehensive

strategic plan that addressed the impact of this huge surge in population on: land use, water, surface transportation, airports & seaports, public safety and infrastructure. The commission has, to date, implemented 90 percent of the plan’s recommendations.

ASSESSING COASTAL RISKS

A prominent area law firm engaged **Marstel-Day** to conduct an RST project on regional coastal vulnerabilities, to assist it with its strategic planning.

The Result? Marstel-Day analyzed 24 counties and 12 cities, identifying the five greatest risk factors to industry from coastal vulnerabilities, and the five industries at greatest risk - which could cause billions in losses to the regional economy. This analysis answered major strategic questions for the law firm, enabling it to enhance customer service and growth, and help the region.

INCREASE EFFICIENCIES, REDUCE COSTS

The U.S. Air Force engaged **Marstel-Day** to focus on reducing costs and improving operational efficiencies.



The Result? Marstel-Day was instrumental in facilitating over 225 innovative partnerships that will potentially save the AF \$90 million, including \$10-\$40 million in water-related costs, as well as remove up to 167 trucks from local roads every month. These, and other potential partnerships, will ensure the installations’ resilience against climate change and other environmental risks.

“The relationships, processes and culture Marstel-Day has helped to foster...will be a game-changer for the future of military installations.”

Uniformed Service Senior Official